

How Does NYSSA
Help Your
Business?

NYSSA is dedicated to improving the sport of snowmobiling. We are working toward expanding and improving New York's trail system. The more trails, the better chance of more snowmobilers visiting your business.

We encourage safe, courteous riding, respect for landowners and for other trail users.

Groups against snowmobiling are multi-million dollar organizations and even though we have made our presence known in Albany we are still not as strong or as loud as these other groups.

Help us try to level the playing field with these groups. Please support NYSSA and become a business member.

Thank-you for your support of NYSSA

2011-12 OFFICERS

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Vice President: James Elmore
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Trail Coordinator: Jim Rolf x102
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General Manager: Anne O'Dell x101
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*Why your Business
needs to belong to*



*New York State
Snowmobile Association*

**PO Box 1040
Pine Bush NY 12566**

Tel: (888) 624-3849

Fax: (888) 317-2441

**Email: nyssaoffice@nysnowmobiler.com
www.nysnowmobiler.com**

Snowmobiling is big in New York!!

- **Snowmobiling is an \$875 MILLION industry in New York State.**
- **There are now over 10,500 miles of trails.**
- **Approximately 235 snowmobile clubs make up NYSSA.**
- **The number of registered snowmobiles is now over 134,000.**
- **Snowmobilers spend an average of \$75 each day they are on the trail!!!!**

Do snowmobilers know about you?

Snowmobilers call our office every day asking about snowmobile-friendly businesses and services. Do our members know about you? Join NYSSA and enjoy a free website listing at www.nysnowmobiler.com.

Business members also receive a discount on advertising in the New York Snowmobiler Online Magazine, and any print publications we may produce.

Please contact us if you are interested in other sponsorship opportunities. Our Educational Forum in April each year is a great place to meet the movers and shakers of our industry!

Business Membership Application

Referring Club: _____

\$100 BUSINESS MEMBERSHIP

Entitles Businesses and Government Entities such as towns, counties and chambers of commerce to a Decal, Website Link, and a 5% discount for ads in *New York Snowmobiler Online Magazine*, the official publication of NYSSA.

Additional Donation \$ _____

Business Name _____

Owner/Officer _____

Address _____ PO Box _____

City _____ State _____ Zip _____

County _____

Tel _____ Fax _____

Email _____

Website _____

Business Type _____

Please Print and Mail with Check and your Business Card (for website) to:

NYSSA
PO Box 1040
Pine Bush, NY 12566-1040

Phone: 888-624-3849
Email: nyssaoffice@nysnowmobiler.com
www.nysnowmobiler.com
Membership Expires: August 31 each year